

# THE PRIVATE STANDARD



SETTING THE PRIVATE STANDARD

WHO WE ARE

# A CONSIDERED APPROACH TO HIRING

Hiring within a private household or family office is unlike any other environment.

***“It requires more than a CV. More than an interview. More than a reference.***

***It requires trust.”***

Founded by Lynsay Kilbane, with over 15 years of experience working within private households globally, The Private Standard was built on a deep understanding of what truly makes a successful placement.

Discretion. Emotional intelligence. The capacity to integrate seamlessly into private environments.

We work closely with a select number of principals to source individuals who not only meet the role, but who fit the lifestyle, the values, and the expectations of the household or organisation.

This is a considered, highly personal approach to hiring. For those who expect more.





# THE SEARCH

We operate across both private households and family offices. The environments differ. The standard expected does not.

Our role is not simply to fill positions. It is to introduce individuals who can integrate seamlessly into highly private, high-performing environments.



WHAT WE DO

# A FULLY TAILORED SEARCH

Every search begins with your brief.

We take the time to understand not only the role itself, but the lifestyle, expectations, and dynamics surrounding it. The search is built entirely around you.

Whether you require a single hire or an entire team, our approach is fully tailored. We are not limited by job titles. Only by the standard required.

*If the role exists within your world, we  
will source it.*

WHAT WE DO

# MIDDLE EAST SPECIALISTS. GLOBAL REACH.



Based in the UAE, we specialise in placements across the Middle East.  
We hold a deep understanding of regional expectations, cultural  
nuances, and the hiring landscape across the Gulf.

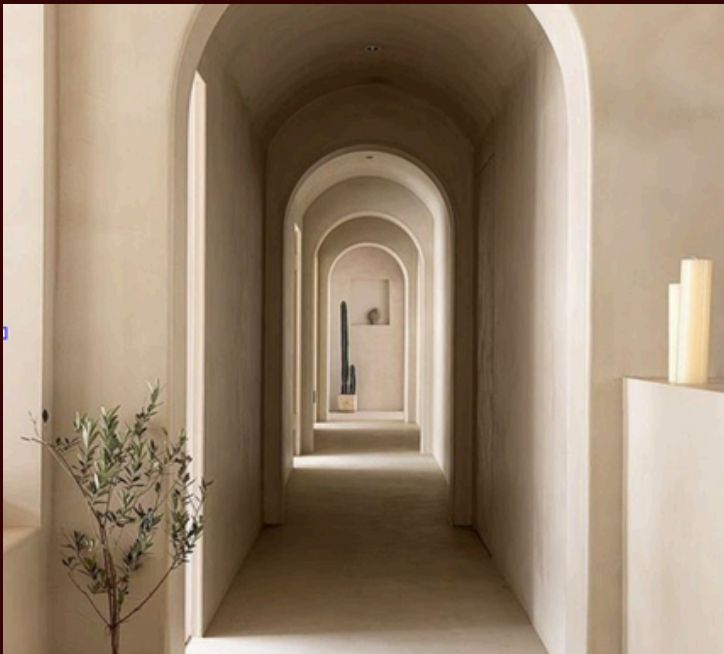
We also operate internationally, supporting principals across Europe,  
the UK, and beyond.

Wherever you are based, our approach remains the same. Discreet.  
Tailored. Personal.

SELECTED PLACEMENTS

# THE ROLES WE PLACE

We place individuals across a wide range of roles within private households and family offices. The list below is a guide, not a limit.



## ***Private Households***

Nannies & Governesses, Private Chefs, House Managers, Butlers, Chauffeurs, Security, Tutors, Animal Care Specialists, Private Medical & Wellness Professionals.

## ***Family Offices & Private Operations***

Private & Lifestyle PAs, Chiefs of Staff, Executive Assistants, Operations Leads, Legal, Finance & Investment Professionals.

Every individual we present has been considered not only for their professional record, but for their character, their discretion, and their ability to operate within a high-expectation private environment.

INTELLIGENCE

# DISCREET INTELLIGENCE FOR CONFIDENT HIRING

For high-value hires and private environments, standard screening is no longer sufficient.

At The Private Standard, we offer a discreet, intelligence-led due diligence service designed to protect your household, your operations, and your reputation.

Delivered through trusted intelligence partners with backgrounds in military, law enforcement, and government intelligence, this service provides decision-ready insight on the individuals you invite into your private world.

## ***Why It Matters***

Who you hire impacts more than operations. It impacts safety, privacy, and the integrity of your private life.

This service allows you to move forward with complete clarity and confidence.

## ***How It Works***

A confidential consultation to define scope. Secure onboarding and information gathering. An intelligence-led investigation carried out with full discretion. Delivery of a clear, decision-ready report.



# OUR INTELLIGENCE LEVELS

## LIGHT INTELLIGENCE SCREENING

A professional risk scan for junior or lower-risk appointments.

- Core background and public record checks
- Basic digital footprint review
- Red flag identification summary

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*Recommended for junior or lower-risk appointments.*

## FOUNDATION INTELLIGENCE

A high-level screening to identify immediate risks and areas of consideration.

- Public record and legal checks
- Litigation, insolvency, and sanctions screening
- Digital footprint and social media review
- High-level risk summary

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*Recommended for initial screening and standard hires.*

## ENHANCED INTELLIGENCE

A deeper reputational and behavioural assessment for sensitive roles.

- All Foundation Intelligence checks
- In-depth reference interviews
- Reputational media analysis
- Network and association mapping

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*Recommended for senior household staff and key appointments*

## COMPREHENSIVE INTELLIGENCE

Full-spectrum due diligence for high-value or sensitive appointments.

- All Foundation and Enhanced Intelligence checks
- Discreet human-source enquiries
- Financial, legal, and behavioural risk analysis
- Dark web and extended background screening
- Risk matrix with clear recommendations
- Optional ongoing monitoring

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*Designed for UHNW households, family offices, and critical roles*

PRIVATE HOUSEHOLD & FAMILY  
OFFICE RECRUITMENT



PRIVATE. DISCREET. TRUSTED.

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